



4get-me-not Spotlight

NOV 2020



4get-me-not Alzheimer's represented the UAE for Ideathon 2020

The virtual Ideathon is a three-day marathon, during which volunteer teams from major NGOs and volunteering organizations from around the world come together to develop sustainable and impactful solutions to challenges from some of the key themes of the global response to the COVID19 pandemic.

Among 282 registrations from 81 countries only 24 were selected. 4get-me-not Alzheimer's was the only NGO shortlisted in the UAE and competed against 7 other organizations on the category of 'Volunteerism to support the vulnerable.'

The 4get-me-not Alzheimer's team is led by Desiree Vlekken, Elie Ghossoub, Geraldine Cox, Narindra Pujji and Dr. Kirin Hilliar